

**For Immediate Release**  
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**Tompkins International Announces New Business Unit, NexusFx**

*NexusFx toolsets enable CPG brands to build and manage DTC channels, along with getting access to critical first party data.*

**Raleigh, NC** – [Tompkins International](#), a leader in supply chain consulting, technologies and services, is proud to announce that Nexus Commerce has joined the Tompkins ecosystem and has been rebranded as NexusFx. NexusFx empowers consumer packaged goods brands to build and manage direct to consumer experiences, engagements and sales through its technology, marketing and services platform. The NexusFx digital toolset also enables brands to access and utilize critical first party data, assisting them in making real-time decisions.

In the face of new consumer shopping journeys, the rise of digital marketplaces, and retailer generated private labels, consumer packaged goods and fast-moving consumer goods brands’ traditional business models have been disrupted. Today’s retail environment requires new strategies and tactics.

Building and managing a direct to consumer channel is complicated. An expert team is needed to facilitate technology, fulfillment and the final mile supplier, while also providing 24/7 customer support. [NexusFx](#) takes care of all these steps, helping your direct to consumer channel through providing a direct relationship with your customer.

Mudit Rawat and Stephen Tallevi will lead NexusFx and the team will include Keith Goldsmith, MonarchFx and Michael Zakkour, Tompkins International.

“NexusFx is a game changer and the final critical component of the Tompkins International ecosystem,” stated [Jim Tompkins](#), CEO, Tompkins International. “When combined with [MonarchFx](#), we now provide the complete direct to consumer solution for brands from concept development to final mile delivery. I could not be happier to announce our newest business unit NexusFx.”

**About Tompkins International**

A supply chain consulting and implementation firm that maximizes supply chain performance and value creation. We enable clients to be more profitable and valuable, while also becoming more agile, flexible, and adaptive to the marketplace. Tompkins collaborates with client teams to develop improved operations strategies, supply chain planning, and

execution across all the Mega Processes of supply chains (PLAN-BUY-MAKE-MOVE-DISTRIBUTE-SELL). Tompkins is headquartered in Raleigh, NC and has offices throughout North America and in Europe and Asia. For more information visit: [www.tompkinsinc.com](http://www.tompkinsinc.com).

#### **About NexusFx**

NexusFx builds and manages direct to consumer (D2C) channels for CPG brands. Our agility and flexibility to work within and around existing CPG processes ensures that projects are launched with speed and on budget. From strategy formulation to customer insights to product fulfillment, NexusFx's integrated approach delivers D2C capabilities to any brand entering or looking to grow further within the D2C market. For more information visit: [www.nexusfx.com](http://www.nexusfx.com).

#### **About MonarchFx**

MonarchFx is an alliance of leading logistics service providers, supply chain technology providers, and partners, managed by experienced executives, that provides world-class logistics and fulfillment solutions through an innovative logistics ecosystem. It serves retailers, brands, and other sellers with multiple fulfillment channels, providing speed, quality, and efficiency, operating with distributed logistics centers for nationwide coverage, allowing for same-day delivery. It is high-service, facilitated by advanced robotics, analytics, and artificial intelligence methods for inventory allocation. For more information about MonarchFx visit: [www.monarchfxgo.com](http://www.monarchfxgo.com).

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